

# Privacy Policy

VinoVida, Inc is committed to respecting the privacy rights of users to its website, <http://www.vinovidasd.com> ("Website"). VinoVida, Inc created this Privacy Policy to inform you, the user, of the type of information we collect when you visit our Website, how we use the information we collect, with whom we share it, how we protect it, and the choices available to you regarding our collection and use of such information.

This Privacy Policy is only applicable to the Website and not to any Third Party Websites, which may have data collection, storage and use practices and policies that differ materially from this Privacy Policy. For additional information, see the section concerning Third-Party Websites below.

BY ACCESSING AND/OR USING OUR WEBSITE, YOU REPRESENT AND WARRANT THAT YOU HAVE READ AND UNDERSTOOD, AND AGREE TO THE TERMS OF THIS PRIVACY POLICY. IF YOU DO NOT UNDERSTAND OR DO NOT AGREE TO BE BOUND BY THIS PRIVACY POLICY, PLEASE LEAVE THE WEBSITE IMMEDIATELY.

## What We Collect and How We Use it

**Personal information:** When you access and use our Website, you may browse the site as a general user or personalize your customer experience through an interactive video tool, maintained and operated by a third party platform, VideoAsk/Typeform. As a general user, we will not collect personal information about you until you create an account and/or place an order with us; however, we will still collect information on your browsing activities and device as outlined below.

(Note that the Website is built and operated on a third party provider, Wix, which collects your personal information for VinoVida to access and use. Please refer to their usage and collection policies and practices prior to accessing the Website. For more information, see section concerning Third Party Websites below.)

If you choose a personalized customer experience, you will provide us with some information about your taste preferences or shopping needs by selecting answers to questions about those preferences or needs. We may use this information to recommend products to you while you are navigating the site or in the future after you leave the site. This information will be gathered by a third party platform, VideoAsk/Typeform, and saved as uniquely identifiable to you in their systems. Please see section concerning Third Party Websites below.

When you place an order and/or create an account with VinoVida, you will be asked to provide your name, shipping address, billing address, financial information such as credit cards or accounts with third party payment providers such as Venmo and/or Paypal, telephone number, and email address. We may use this information to process orders, communicate with you about your order, and to send you personalized wine recommendations in the future.

Your personal information is available to you at any time to view or edit by request. If you want us to delete the information VinoVida has about you, please contact us using the information provided below.

**Browsing Activities:** When you access or use the Website, we may collect information about your browsing activities, including pages you viewed and site navigation. We may use this information to optimize our Website and improve your customer experience.

**Device Information:** When you access or use the Website, we may collect information about your web browser, device and operating system. Like the browsing activity information described above, we may use this information to optimize our Website and improve your customer experience.

**Do Not Track:** At this time, the Website does not recognize or respond to Do Not Track requests.

## **Protecting Your Information**

VinoVida, Inc has implemented and maintains reasonable security procedures and practices to protect against the unauthorized access, use, modification, destruction or disclosure of your information. Although no system can guarantee the complete security of your information, we use commercially reasonable efforts to maintain reasonable safeguards regarding your data.

## **Minors**

Our Website is not intended for use by any person under the age of 21. We do not knowingly collect any information from anyone under the age of 21.

## **Third Party Websites**

VinoVida, Inc does not sell your data to any third party. However, when you use and access our Website, we may share your information with third parties who perform services on our behalf, such as payment processors, shipping companies and marketing/customer service providers.

The Website is built and operated on Wix. When you use and access our Website, you are by default agreeing to that platform's terms and conditions and privacy policies. We do not have control over the collection, use and sharing practices of our website services provider, Wix. Please review their usage and disclosure policies prior to accessing the Website.

In addition, we may enable you sign in to the Website via social media platforms or access social media platforms through the Website. If you do so, your use of the social media platform is governed by that particular platform's terms and conditions and privacy policies. We do not have control over the collection, use and sharing practices of social media platforms. We encourage you to review their usage and disclosure policies and practices before using the social media platform.

## **Updates and Changes**

VinoVida, Inc reserves the right, at any time and without notice, to add to, update, change or modify this Privacy Policy, simply by posting such update, change, or modification on this page. Upon posting, any such addition, change, or modification will be immediately effective. Each time you use the Website, the then current version of this Privacy Policy will apply.

## **Contact Us**

If you have any questions or concerns about this Privacy Policy, please contact us at:

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Suite 120  
San Diego, CA 92121  
(858) 356 8238  
[info@vinovidasd.com](mailto:info@vinovidasd.com)